

Daffodil International University
Mid-Term Examination, Fall-2025
Department of Business Administration
Faculty of Business & Entrepreneurship
Course Title: Business Ethics and Corporate Social Responsibilities
Course Code: 0223-224
Program: BBA

Time: 1 hour 30 minutes
Section: All

Full Marks: 25

Teachers Initial: DNA, HS, Sabbir, Abdul

1. Define business ethics with its importance and corporate social responsibility (CSR) in today's business environment. Prescribe how the Beximco Pharma Ltd. can use the compass with a strategic framework that guides the company's ethical practices and CSR initiatives. (CLO-1, Level 2) 05
Ethics govern
2. Explain the Utilitarianism theory of business ethics and apply it to a real-world scenario. Using Amazon as an example, demonstrate how the company might use a utilitarian approach to make decisions that maximize overall stakeholder welfare, such as in employee management or customer satisfaction. (CLO 2, Level 3) 05
H R M
3. Recognize the foundational values essential for addressing ethical issues in business, and analyze how professionalism is practiced in handling such issues. Using Tata Group as an example, assess how the company incorporates core ethical values and professional conduct in resolving real-life ethical dilemmas within its business operations. (CLO 3, Level 4) 05
4. Describe how the core ethical principles can guide the Starbucks Ltd. in making ethical decisions to conduct company's business practices with grow and success. (CLO 1, Level 2) 05
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5. Describe how Johnson & Johnson **apply** the six-step ethical decision-making process to a real-life business situation that might help to face for a product safety issue to ensure an ethical resolution. (CLO 2, Level 3) 05
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