

Semester: Spring 2026  
Time: 1 hour 30 minutes  
Course Code: 0414-324  
Section: 65(All), Retake-A  
Teacher's Name: DMMI/DMMI/AB/AB/Siddik/Minhaz/HS

Examination: Midterm  
Full Marks: 25  
Course title: International Business

[NB: Answer all of the following questions, Practical and appropriate examples will carry extra marks.]

Questions	Marks
1. Explain globalization in the context of Bangladesh's electronics industry. CLO1 Level 2	5 marks
2. Explain the main elements of culture in society. Illustrate your answer with relevant examples from Bangladesh and other countries. CLO1 Level 2	5 marks
3. Apply ethical practices to address challenges faced by Bangladeshi firms in international business operations. CLO2 Level 3	7 marks
4. Apply the concepts of absolute advantage and comparative advantage to the agriculture sector of Bangladesh within the context of international business. CLO2 Level 3	8 marks

(i) Language  
spoken  
unspoken

(ii) Religion

(iii) values & norms