

Daffodil International University  
Faculty of Business & Entrepreneurship  
Department of Business Administration  
Program: BBA

Time: 120 minutes  
Course Code: 0031-411  
Section: 65 (A-G)  
Semester: Fall 2025

Full Marks: 40  
Course Title: Employability 360  
Teachers: RA/Rathin/KMR/Sajib/Tahmeed/Yeasin/Shahriar

Answer the following questions with necessary examples.

Serial	Question	Marks
1	<p>From job interviews to daily conversations, communication guides our choices. Do you think strong communication skills matter in every part of life? Discuss, and describe the forms of verbal communication with examples.”</p> <p>(CLO 1 Level 2)</p>	8
2	<p>“Visualize a smart city where companies run on real-time AI analytics, robots handle routine tasks, and decisions are powered by data. In this environment, do you believe AI boosts business productivity? Examine the AI tools that open new employability paths for young professionals.”</p> <p>(CLO 3, Level 4)</p>	8
3	<p>In any career fair, students move from one interview booth to another, practicing with recruiters. To what degree do you agree that mock interviews reflect real hiring situations? Explain the important elements business students must consider when preparing for a mock interview, with examples.”</p> <p>(CLO 2, Level 3)</p>	8
4	<p>“Networking reveals new industry trends and job insights. How can it be managed? Give examples of strategies that build valuable professional relationships and support career growth.</p> <p>(CLO 3, Level 4)</p>	8
5	<p>“Imagine you have just graduated and are actively searching for your first job. How would conducting thorough research on potential companies’ help you identify the right opportunities, prepare for interviews, and make strategic career decisions?”</p> <p>(CLO 3, Level 4)</p>	8