



Daffodil International University
Faculty of Business and Entrepreneurship
Department of Business Administration
Program: BBA

Semester: Spring 2026

Time: 2 Hours

Course Code: 0223-111 /AOL 301

Section: 68 (A, B, C, D)

Examination: Final

Full Marks: 40

Course Title: Art of Living

Course Teacher: FAA,AHN,SAS

Answer all the questions. Marks are indicated on the right.

- 1. Explain** the four core elements of IKIGAI in relation to career decision-making, as well as examine how balancing these elements can lead to long-term career satisfaction and professional success. **8**
CLO- 1, Level-2
- 2. Draw** a mind map to **outline** the major factors influencing a healthy lifestyle, while describing how each element contributes to the overall physical and mental well-being. **8**
CLO- 1, Level-2
- 3. Apply** your understanding of a real-life social contribution you have made, while also demonstrate ten steps you would take to encourage others around you to actively participate in community development. **8**
CLO- 2, Level-3
- 4. Categorize** the major ways Artificial Intelligence is transforming everyday human life in the 21st century, along with examine five key benefits and five potential risks associated with its integration into modern society. **8**
CLO- 3, Level-4
- 5. Assess** the role of verbal and non-verbal communication during a presentation, in addition evaluate how each factor contributes to delivering a confident and impactful message with five key points for each. **8**
CLO- 4, Level-5