

Daffodil International University
Faculty of Business & Entrepreneurship
Department of Business Administration
Program: BBA major in MIS, Semester: Summer-2026
Mid-Term Examination

Course Code: 0613-326, Course Title: Enterprise Resource Planning
Course Teacher: TM, Section: 65-A

Time: 1:20 Hour

Marks: 20

Answer all the questions

Question No. 1: [CLO 1, Level 3]

[Marks: 5]

A small manufacturing company keeps separate records for finance, employees, stock, and customer orders. Staff often re-enter the same data in different files, causing errors and delays. Management wants a single integrated system to fix these problems.

Identify which ERP modules this company should use to solve its data and operational problems, and state the main function of each.

Question No. 2: [CLO 1, Level 3]

[Marks: 5]

A retail business has decided to install a new ERP system, but its team has never managed such a project before. They know that ERP implementation follows a life cycle made up of several phases. They want a clear, step-by-step plan before they begin.

Plan the ERP implementation for this business by outlining the six phases of the ERP life cycle in order.

Question No. 3: [CLO 2, Level 5]

[Marks: 5]

A large garment manufacturer in Bangladesh wants to implement an ERP system and is considering SAP, Oracle, Microsoft Dynamics, and IFS. The company has a large budget but needs strong functionality and low post-go-live risk. Its managers are unsure which vendor best fits their needs. **Recommend** the most suitable ERP vendor for this company, supporting your choice with reasons based on functionality, cost, and risk.

Question No. 4: [CLO 2, Level 5]

[Marks: 5]

In an integrated ERP system, the Finance, Sales & Distribution, and Production Planning modules all share one common database. When a customer places an order, the data flows automatically across these modules in real time. A manager questions whether this integration is really worth the effort and cost.

Justify how the integration between the Finance, Sales & Distribution, and Production Planning modules benefits the company.