

Daffodil International University

Mid-Term Examination, Spring-2026

Department of Business Administration

Faculty of Business & Entrepreneurship

Course Title: Business Ethics and Corporate Social Responsibilities

Course Code: 0223-224

Program: BBA

Time: 1 hour 30 minutes

Section: All

Full Marks: 25

Teachers Initial: DNA, NAM

1. Apply the concept of business ethics with its importance and prescribe how Incepta Pharmaceuticals Ltd. can use an ethical decision-making framework to an ethics compass to guide its ethical practices in society. (CLO-2, Level-3) 05
2. Explain the key principles of Utilitarianism theory and Deontology theory. Compare how each theory determines what is considered ethical behavior in organizational decision-making, and illustrate your explanation with a simple business-related example. (CLO 1, Level 2) 05
3. Clarify the basic essential ethical issues in business and analyze how professionalism is practiced when managing such issues. Using Amin Mohammad Group as an example, examine how the organization incorporates core ethical values and professional conduct in resolving real-life ethical dilemmas within its business environment. (CLO-3, Level-4) 05
4. Illustrate the core ethical principles that guide business decision-making and explain how Beximco Group can apply these principles to conduct its business practices ethically while achieving growth and long-term stability. (CLO 1, Level 2) 05
5. Build a framework with the six-step ethical decision-making process and apply it to explain how Bashundhara Group could address a real-life product safety issues for the human-beings in Bangladesh. (CLO 2, Level 3) 05