

Daffodil International University
Faculty of Business and Entrepreneurship
Department of Business Administration
Program: BBA

Semester: *Spring 2026*
Time: *1 hour 30 minutes*
Course Code: *0414-324*
Section: *65(All), Retake-A*
Teacher's Name: *DMMI/DMMI/AB/AB/Siddik/Minhaz/HS*

Examination: Midterm
Full Marks: 25
Course title: International Business

[NB: Answer all of the following questions, Practical and appropriate examples will carry extra marks.]

Questions	Marks
1. Explain globalization in the context of Bangladesh's electronics industry. CLO1 Level 2	5 marks
2. Explain the main elements of culture in society. Illustrate your answer with relevant examples from Bangladesh and other countries. CLO1 Level 2	5 marks
3. Apply ethical practices to address challenges faced by Bangladeshi firms in international business operations. CLO2 Level 3	7 marks
4. Apply the concepts of absolute advantage and comparative advantage to the agriculture sector of Bangladesh within the context of international business. CLO2 Level 3	8 marks