Daffodil International University
Faculty of Business & Entrepreneurship
Department of Business Administration
Program: BBA

Semester:Summer 2025 | Examination: Mid-term
Course Title: International Human Resource Management | Full Marks: 25
Section: 62-A | Time: 1:30 Hour
Course Code: MGT-408 | Teacher's Initial: NAM

Answer all the following questions.Each question contains 5 marks. (5×5=25)

1.**Explain** International Human Resource Management. Illustrate the functions of IHRM with examples.**(CLO 1, Level 2).**

2.**Illustrate** the primary moderators of IHRM and outline their impact on IHRM policy of the MNCs**. (CLO 1, Level 2).**

3.**Analyze** the different types of staffing policies used in International Human Resource Management, and analyze how each policy addresses the challenges posed by cultural diversity, legal variations, and organizational goals in a global context**. (CLO 2, Level 4).**

4.**Assess** the advantages and limitations of each of the seven types of multinational corporations in responding to international market dynamics and competitive pressures. Provide real-world examples to support your analysis.**(CLO 3, Level 5).**

5.**Evaluate** the key selection criteria for expatriates in multinational corporations (MNCs) and justify their effectiveness in ensuring successful international assignments. **(CLO 3, Level 5**).